



Innovative Chemistry for Energy Efficiency

## **ENVIRONMENTAL ENERGY SERVICES' PASTORE ADDRESSES U.S. COAL INDUSTRY LEADERS ON CONTINUOUS SO<sub>3</sub> MONITORING AT 2011 ACC UTILITY COAL CONFERENCE**

July 1, 2011 (Newtown, Conn) Environmental Energy Services, Inc. (EES) VP Clean Coal Solutions Mark Pastore was among a group of top energy industry experts who provided a high-level perspective on marketplace and regulatory factors impacting coal consumer decisions at the American Coal Council's 2011 Utility Coal Conference, June 28-29 in Minneapolis, Minnesota.

Pastore spoke on the topic of "Measurement, Monitoring & Evaluation of Efficiency & Compliance Programs" during a session examining long term strategic plant operator considerations. The session covered measurement and monitoring tools for enhancing efficiency and compliance, the use of forecasts and modeling tools for fuel flexibility planning, and planning for compliance with environmental regulations.

During his presentation, Pastore focused on various techniques and tools used to evaluate, measure and monitor efforts to enhance efficiency and environmental compliance at utility and industrial plants. Pastore also outlined successful applications of EES' Pentol SO<sub>3</sub> Analyzer and the impact of continuous SO<sub>3</sub> monitoring on plant O&M costs.

EES' Pentol SO<sub>3</sub> Analyzer is gaining interest with plant operators due to increased deployment of catalytic reduction (SCR) and wet flue gas desulfurization (FGD) to reduce nitrogen oxide (NO<sub>x</sub>) and sulfur dioxide (SO<sub>2</sub>) levels at America's coal plants that increase harmful Sulfur Trioxide (SO<sub>3</sub>) generation.

The ACC's Utility Coal Conference draws the coal industry's top utility and industrial power plant/coal fleet managers, engineers, fuel procurement executives, operations and maintenance personnel.

EES will display and/or present at *Coal Gen 2011* at the Greater Columbus Convention Center in Columbus, OH on August 17-19, 2011, and at *Platts 34th Annual Coal Marketing Days* September 19-20, 2011 at the Marriott Pittsburgh City Center in Pittsburgh, PA.

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